

TOM FORD BEAUTY

FOR IMMEDIATE RELEASE

AVAILABLE AS FROM MID-SEPTEMBER 2025



BLACK ORCHID RESERVE

The quest for exceptional rarity. Black Orchid Reserve unites the scent of the original TOM FORD Black Orchid with a midnight-blooming Ghost Orchid accord in a powerful revelation that captures the pure intensity of two elusive blooms.

“The original Black Orchid achieved legendary status as it defined a new floral expression that was completely unexpected and unparalleled. Black Orchid Reserve is a celebration of the iconic classic fragrance and introduces a glamorous costar: the Ghost Orchid accord. We started by exploring deeper, darker tonalities of black and doubled the dosage of the signature Black Orchid accord. This amplified the note’s rich, elegant floral essence of fierce seduction. It is striking.” — Yann Vasnier, Master Perfumer

Since its inception, Black Orchid has transcended traditional scent categories. Its creation came out of an attraction to the unattainable — a desire to find the perfect, elusive flower. Ultimately, the Black Orchid’s scent was captured by headspace of the molecules in the air while it bloomed. Now, the fragrance, which debuted in 2006, is an icon. Powerful, inimitable, legendary. It conjures a world of its own.

Inspiration for Black Orchid Reserve began with the attraction of opposites, a search for a rare partner that could add a unique duality to the fragrance. The highly-prized Ghost Orchid was identified and selected as a stunning costar, a floral treasure that seeks dark and hidden spaces. As it grows, the Ghost Orchid’s flowers appear to be suspended in the air; its roots embrace the trees it grows upon. The Ghost Orchid accord was captured as it bloomed, its headspace taken as the Ghost Orchid petals opened. Together, the Ghost Orchid accord and Black Orchid accord create a captivatingly decadent, pure orchid revelation.

To set the stage for Black Orchid Reserve’s deeper, darker chypre floral dimension, TOM FORD’s signature Black Orchid accord is dialed up and amplified. An increased dosage of ylang ylang adds new luminosity, its sparkling floralcy flecked with effervescent timut pepper. A blackened roasted tonka note smolders in the background while a black truffle accord exudes an elegant earthiness. The rich woody quality of patchouli mingles with amber tones, ultimately ushering in a new chapter in the world of TOM FORD’s Black Orchid.

The Reserve translucent black glass flacon shares the romantic, sculpted silhouette of the Signature bottle — a soft, organic curvature with structural fluting.

Suggested Retail Price :

Black Orchid Reserve 50ml : €200.

Black Orchid Reserve 100ml : €280.

Available at all points of sale.

For more information, please contact Paiman Azizi: Paiman@mmbsy.com